

SPONSORSHIP OPPORTUNITIES

18 annual



APRIL 9, 2019
SHERATON CENTRE, TORONTO

NAIOP
GREATER TORONTO ★ CHAPTER



HIGH-VALUE VISIBILITY AND NETWORKING WITH THE LEADERS IN COMMERCIAL REAL ESTATE

The NAIOP Greater Toronto Real Estate Excellence (REX) Awards gala evening is the premier event for the office, industrial and mixed-use real estate industry in the GTA. It's the awards show and dinner event where the "Best of the Year" teams are recognized in seven prestigious award categories along with special individual awards. Sponsors receive unique and exclusive recognition during the REX Awards submissions period and at the REX Gala Event on April 9, 2019.

SHOWCASE YOUR COMPANY

PLAN TO BE A PART OF THE EIGHTEENTH ANNUAL REX AWARDS GALA

The REX Gala is unrivalled in the GTA for its magnitude, significance and blue-chip attendance. Be seen. Make contacts. Be there!

On the following pages read about the sponsorship benefits that can enhance your corporate profile within the commercial real estate sector.

REX GALA VENUE AND DATE:

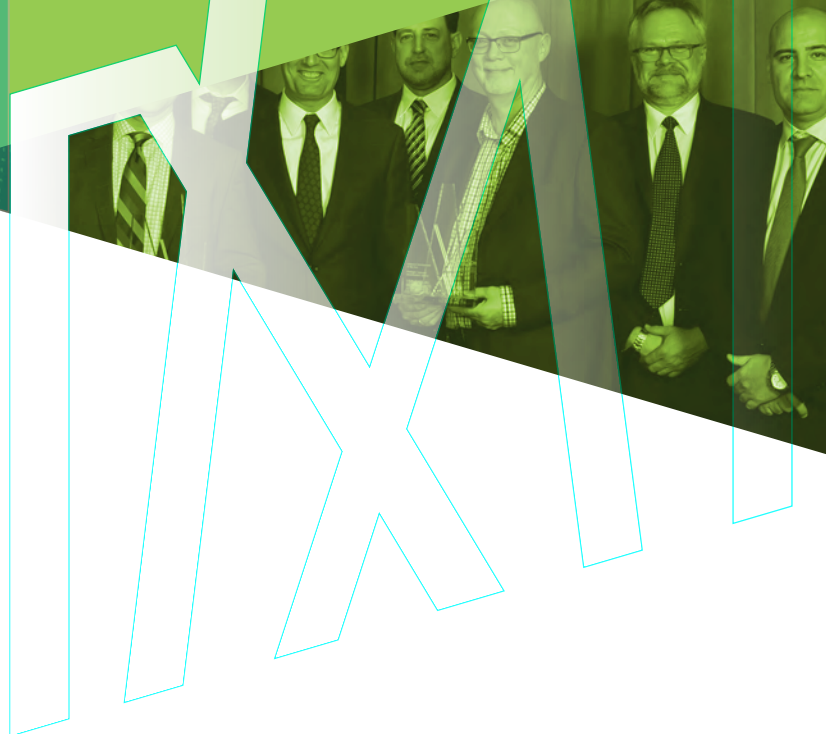
SHERATON CENTRE, Downtown Toronto, Grand Ballroom
Tuesday, April 9, 2019

REX AWARDS sponsorship opportunities

- Retail/Mixed Use Development Award
- Industrial Development Award
- Industrial Lease Award
- Office Development Award
- Office Lease Award
- Investment Deal Award
- Green Award
- Developing Leader Award

S

PONSORSHIP OPPORTUNITIES



RETAIL/MIXED USE DEVELOPMENT AWARD

AVAILABLE, \$12,000

This award recognizes quality and creativity in design for a retail development or a mixed-use development with retail and other uses, recognizing innovation, execution, economic viability and market acceptance. The award will be given to a team, which may consist of landlords, tenants, brokers, advisors, consultants, property managers, legal counsel, municipal representatives or other professionals that contributed to completing the project during the eligibility period.

INDUSTRIAL DEVELOPMENT AWARD

SOLD: \$12,000 - CARPENTERS UNION

This award recognizes quality in design and execution as well as economic viability and market acceptance. The award will be given to a multidisciplinary team of owners, developers, tenants, architects, engineers, contractors, brokers, property managers, legal counsel or other professionals that contributed to the creation and completion of a specific project during the eligibility period.

INDUSTRIAL LEASE AWARD

AVAILABLE, \$12,000

This award recognizes market-leading transactions achieved through professionalism, creativity, innovation and collaboration. The award will be given to a team, which may consist of landlords, tenants, brokers, advisors, consultants, property managers, legal counsel or other professionals that contributed to completing the lease.

OFFICE DEVELOPMENT AWARD

AVAILABLE, \$12,000

This award recognizes quality in design and execution as well as economic viability and market acceptance. The award will be given to a multidisciplinary team of owners, developers, tenants, architects, engineers, contractors, brokers, property managers, legal counsel or other professionals that contributed to the creation and completion of a specific project during the eligibility period.

OFFICE LEASE AWARD

SOLD: \$12,000 - DAoust VUKOVICH

This award recognizes market-leading transactions achieved through professionalism, creativity, innovation and collaboration. The award will be given to a team, which may consist of landlords, tenants, brokers, advisors, consultants, property managers, legal counsel or other professionals that contributed to completing the lease.

INVESTMENT DEAL AWARD

AVAILABLE, \$12,000

This award recognizes market-leading transactions achieved through professionalism, creativity, innovation and collaboration. The award will be given to a team, which may consist of landlords, tenants, brokers, advisors, consultants, property managers, legal counsel or other professionals that contributed to completing the investment transaction.

GREEN AWARD

AVAILABLE, \$12,000

This award recognizes leadership and achievement in the area of environmentally responsible, energy efficient, sustainable development. This award will be given to a company or team responsible for executing an environmentally progressive project, renovation or improvement.

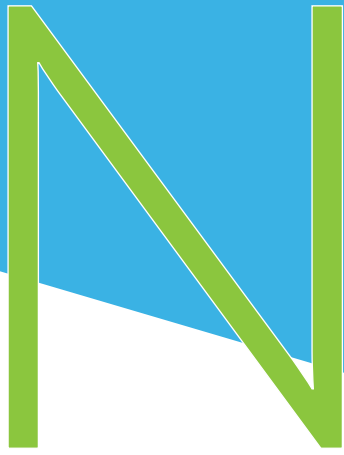
DEVELOPING LEADER AWARD

AVAILABLE, \$12,000

This award is given to young professionals 35 years of age or under, who have distinguished themselves in their professions and show great promise as future leaders of the commercial real estate industry. One or more awards may be available in any given year.

NAIOP

GREATER TORONTO CHAPTER



NAIOP GREATER TORONTO



THE COMMERCIAL REAL ESTATE DEVELOPMENT ASSOCIATION

Founded in 1977, the Greater Toronto Chapter of NAIOP has become the premier "meeting place" for developers, owners and related professionals in office, industrial, retail and mixed-use real estate. Our burgeoning membership represents a diverse and influential mix of the industry's top companies and top performers.

Our mission is to serve members by providing a program of regular, high-quality information and education opportunities and a series of networking and recognition events. In doing so, NAIOP Greater Toronto Chapter provides opportunities for members to converse with peers, industry leaders and innovative thinkers.

By fostering the right business climate where members can share ideas, cultivate new relationships and stay on top of the most current industry information and trends, NAIOP strives to be the leading association for the commercial real estate industry in the GTA.

CHAPTER FACTS:

- The Chapter has over 1200 members in the Greater Toronto Area representing approximately 200 companies.
- NAIOP Greater Toronto Chapter is the 2nd largest of more than 50 NAIOP Chapters in North America.
- Chapter events attract over 5000 attendees annually.
- Members share business connections through NAIOP Corporate to over 19,000 other commercial real estate professionals throughout North America.

AWARD SPONSOR **benefits**

Each award will be named after its sponsor.
Example: "The [sponsor name] Developing Leader Awards"

- One representative to present the award live on stage at the Gala
- One representative photographed with the award recipient(s) for post-Gala media announcements
- One complimentary table (10 seats) at the REX Awards Gala, April 9, 2019
- Premium placement of the table (based on first come, first served)
- Large-projection exclusive 30-second logo recognition on stage as the respective award category is introduced
- Logo recognition in REX Gala dinner program
- Logo recognition in all promotional printed/media materials
- Logo recognition in regular e-communications sent to 2000 real estate professionals
- Honourable mention by the Master of Ceremonies
- Logo recognition on the NAIOP Greater Toronto website

SELECT A

sponsorship

and contact a representative

CONSTANCE WRIGLEY-THOMAS

Executive Director, NAIOP Greater Toronto Chapter

constance@torontonaio.org

1 855 432 2322

For more information about remaining Sponsorship Opportunities please contact Scott Chandler, 416-643-3796